

RHINO 6000

COMPETITIVE COMPARISON



		RHINO 6000	BRADY IDXpert	Brother PT-1650	Panduit LS8
Pricing	List Price	\$249.99	\$399.95	\$159.99	\$339.00
Design	Intuitive Graphical Interface	Create, edit and preview multiple labels on a backlit LCD.	Single label only. No backlight.	Single label only. No backlight.	Single label only. Backlight available.
	One-Touch Power Assisted Cutter	Eliminates the fatigue of manual cutting and increases efficiency.	Manual Cutting.	Manual Cutting.	Manual Cutting.
	Quick-Charge Lithium-Ion Rechargeable Battery	With on-screen battery life indicator.	No rechargeable battery. No on-screen battery life indicator.	No rechargeable battery.	No rechargeable battery. No on-screen battery life indicator.
User Interface	Vertical WRAP Hot Key	Choose from a preset list. Labels are automatically sized. 4 steps.	No preset list of wires. Must use special die-cut cassette labels for wire and cable. 9 steps.	No preset list of wires. User must estimate label length. 8 steps.	No preset list of wires. User must estimate label length. 6 steps.
	Horizontal WRAP Hot Key	Ideally suited for any wire gauge.	Not available.	Not available.	Not available.
	PPANEL Hot Key	Perfectly centered over the port. Serialize two different characters. 7 steps for a 12 port patch panel.	No. Must go through a menu system. 21 steps required for a 12 port patch panel.	No. Must go through a menu system. 33 steps required for a 12 port patch panel.	No. Must go through a menu system. 16 steps required for a 12 port patch panel.
	FLAG Hot Key	Perfectly formatted. Ideally suited for many wire gauges.	Not available.	User must go through a menu system.	User must go through a menu system.
	FIXED Hot Key	Just one button away.	Must go through a menu system. Numerous steps.	Must go through a menu system. Numerous steps.	Must go through a menu system. Numerous steps.
	MODULE Hot Key	Any size panel. Any application.	Not available.	Not available.	Not available.
	TBLOCK Hot Key	Select your starting point. Perfectly spaced and auto serialized.	Must go through a menu system. Special cartridge must be installed.	Not available.	Must go through a menu system.
	VERTICAL Hot Key	Just one button away.	Not available.	User must go through a menu system. Numerous steps.	User must go through a menu system. Numerous steps.
	LIBRARY Hot Key	Over 150 pre-programmed terms. Customize your own library of terms.	Not available.	Not available.	Not available.
	SYMBOL Hot Key	Over 100 industry symbols. Categorized.	82 Industry symbols. Categorized.	147 Industry symbols. Not Categorized.	41 Industry symbols. Not Categorized.
	BARCODE Hot Key	Inventory/retail applications 6 different barcodes.	2 different barcodes.	9 different barcodes.	1 barcode.
PC Connectivity	Upload/Download	1000+ labels for in the field and on-demand printing.	Not available.	10 labels.	4 labels.
	Print	Directly from labeling software.	Directly from labeling software.	Must download labels to printer.	Only certain labels.
	Import	Data from any Windows® based program.	Data from any Windows® based program.	Data from any Windows® based program.	Data from any Windows® based program.
Versatility	Save	1000+ labels with logos and symbols.	10 labels.	10 labels.	50 labels.
	Recall	1000+ labels instantly edit, modify and change label template keeping same data.	10 labels.	10 labels.	50 labels.
	Insert	Customized graphics, logos, symbols and pre-programmed industry terms.	Not available.	Not available.	Not available.



RHINO CONNECT SOFTWARE COMPETITIVE COMPARISON

		RHINO CONNECT	BRADY LABEL MARK	BROTHER P-TOUCH EDITOR	PANDUIT EASY MARK
Why RHINO CONNECT Software vs. Competition	List Price	\$199.99	\$249.00	N/A	\$190.00
	Product Offering	Included free with the hard case kit or sold separately. USB Cable included.	Only sold separately. Must buy serial PC cable: \$17.00	Only included with hard case kit. USB cable included.	Only sold separately. USB cable not included.
	Printer Compatibility	Fully compatible with hand held printer.	Limited compatibility with hand held printer.	Limited compatible with hand held printer.	Limited compatibility with hand held printer.
	Download/Upload Labels	Labels created on software can be downloaded to printer. (1000 + labels)	Labels created on software cannot be downloaded to printer.	labels created on the software can be downloaded to the printer. (Only 10 labels)	Labels created on the software cannot be downloaded to hand held printer unless you buy PantherLink separately. (Only 4 labels)
	Transfer Manager	Transfer manager integrated in software to download/upload labels.	Not available.	Transfer manager integrated in software to download/upload labels. (Very difficult to use)	Transfer Manager (PantherLink) to download/upload labels must be bought separately.
Label Creation	Label Application Graphics	Interactive label illustrations to preview label type.	Label parts must be entered prior to see label illustrations.	No label application illustrations	General and non-interactive label illustrations.
	Tape Width Selection	Simply select any of the most common industry label widths.	Confusing and time consuming process due to the long list of label types.	Simply select any of the most common industry label widths.	Confusing and time consuming process due to the long list of label types.
	Tape Length Selection	Eliminate guesswork. Select a fixed length or auto size label length to perfectly fit label text.	Only option to select a fixed length label is available.	Only option to select a fixed length label is available.	Only option to select a fixed length label is available.
	Graphic Templates	Numerous preset graphic templates to customize your labels with common graphics and logo formats.	No preset graphic templates available. User must design graphic label templates using only Label Mark Plus.	No preset graphic label templates. User must design graphic templates.	No preset graphic templates available. User must design graphic templates.
	Import Data	Any Windows -based program file can be easily imported in a .csv file and edited, if needed. Data is automatically formatted to the label template used.	.xls, DATA, WK1 and Access. (ASCII text and other data bases are not user friendly to import). Imported data cannot be edited.	.csv and .mdb files. Not user friendly. Numerous steps to import data and preview label illustrations.	.xls and .csv files.
	Serialization	Easy and powerful serialization. Simple, simultaneous and advanced.	Only simple and advanced serializations are available.	Not available.	Only simple serializations is available.
	Industry Symbol Library	Over 100 pre-programmed and categorized industry symbols and the ability to customize your own library of graphics, symbols and logos.	Industry Symbols. Not categorized. Not customizable symbol library.	Non-related industry symbols. Non-customizable symbol library.	Industry symbols. Not categorized. Non-customizable symbol library.
	Industry Terms Library	Over 150 pre-programmed industry terms and the ability to customize your own library of terms.	Not available.	Not available.	Not available.
Label Editing	Labels Modes Menu	Easily select commonly used label templates with a touch of a button.	Label templates are difficult to choose due to the extensive list of options.	No commonly used industrial label templates available.	Numerous steps to select and change label templates.
	Smart Interface	Identifies and describes errors before you make them.	Not available.	Not available.	Not available.
	Data Editor	Enter, import, and edit data with spread-sheet like functionality.	Spreadsheet-like functionality is not available.	Numerous steps to enter, import and edit data. Very difficult and long process.	Spreadsheet-like functionality is not available.
	Custom Label Properties Chart	Custom label properties charts for every label mode. Data is dynamically formatted based on labels properties.	Not available.	Not available.	Not available.
Label Printing	Print Directly from your PC	Yes. Free downloadable printer drivers. USB connectivity.	Yes. Printer drivers for hand held printers are available. Parallel connectivity.	No. Labels must be transferred to the hand held printer to print. USB Connectivity.	Yes. Labels can be printed directly from your PC. USB connectivity.
	Download/Upload	1000 + labels.	Not available.	Only 10 labels.	Only 4 labels.
	Transfer Manager	Transfer manager integrated in software.	Not available.	Transfer manager integrated in software. (Very difficult to use)	Transfer Manager (PantherLink) to download/upload labels must be bought separately.