

RHINO 6500

COMPETITIVE COMPARISON



		RHINO 6500	BRADY IDXPERT	K-SUN 2012 XLST-PC
Design	List Price	\$349.99 Labeling software included.	\$399.95 Labeling software NOT included.	\$449.00 Labeling software included.
	Intuitive Graphical Interface	Create, edit and preview <u>multiple</u> labels on a backlit LCD.	Single label only. No backlight.	Single label only. No backlight.
	One-Touch Power Assisted Cutter	Eliminates the fatigue of manual cutting and increases efficiency.	Manual cutting.	Not available.
	Auto Cutter	Automatically cuts large labeling jobs. When auto cutter is off, labels can be cut pressing the Power Assisted Cutter.	Not available.	Automatically cuts large labeling jobs. When auto cutter is off, user must remove the cartridge and cut the tape using sissors or such.
	Quick-Charge Lithium-Ion Rechargeable Battery	With on-screen battery life indicator.	No rechargeable battery. No on-screen battery life indicator.	No rechargeable battery. No on-screen battery life indicator.
User Interface	Vertical WRAP Hot Key	Choose from a preset list. Labels are automatically sized. 4 steps.	No preset list of wires. Must use special die-cut cassette labels for wire and cable. 9 steps.	Not available.
	Horizontal WRAP Hot Key	Ideally suited for any wire gauge.	Not available.	Not available.
	SELF-LAM Hot Key	Specially designed for wire and cable marking. 1" label width. Any label length.	Specially designed for wire and cable marking. Numerous self-lam labels available.	Specially designed for wire and cable marking. 1" label width. Only 1" and 2" label lengths available.
	PPANEL Hot Key	Perfectly centered over the port. Serialize two different characters. 7 steps for a 12 port patch panel.	No. Must go through a menu system. 21 steps required for a 12 port patch panel.	Not available.
	FLAG Hot Key	Perfectly formatted. Ideally suited for many wire gauges.	Not available.	Not available.
	FIXED Hot Key	Just one button away.	Must go through a menu system. Numerous steps.	Must go through a menu system. Text is not auto sized to fit label length.
	MODULE Hot Key	Any size panel. Any application.	Not available.	Not available.
	TBLOCK Hot Key	Select your starting point. Perfectly spaced and auto serialized.	Must go through a menu system. Numerous steps. Special cartridge must be installed.	Not available.
	VERTICAL Hot Key	Just one button away.	Not available.	Must go through a menu system. Text is not auto sized to fit label length.
	LIBRARY Hot Key	Over 150 pre-programmed industry terms and the ability to customize your own library of terms.	Not available.	Not available.
	SYMBOL Hot Key	Over 100 industry symbols. Categorized.	82 industry symbols. Categorized.	Over 100 industry symbols. Categorized.
	BARCODE Hot Key	Inventory/retail applications. 6 different barcodes.	2 different barcodes.	6 different barcodes.
	Serialization	Easy and powerful serialization. Simple, simultaneous and advanced.	Only simple and advanced serialization available.	Only simple serialization is available.
PC Connectivity	Upload/Download	1000+ labels for in the field and on-demand printing.	Not available.	Not available.
	Print	Directly from RHINO CONNECT software.	Directly from the application only.	Directly from the application only.
	Import	Data from any Windows® based program.	Data from any Windows® based program.	Data from any Windows® based program.
Versatility	Save	1000+ labels with logos and symbols.	10 labels.	99 labels.
	Recall	1000+ labels instantly edit, modify and change label template keeping same data.	10 labels.	99 labels.
	Insert	Insert additional labels in a file, customized graphics, logos, symbols and pre-programmed industry terms.	Not available.	Not available.



RHINO CONNECT SOFTWARE COMPETITIVE COMPARISON

		RHINO CONNECT	BRADY LABEL MARK	K-SUN MAXILABEL PRO
Why RHINO CONNECT Software vs. Competition	List Price	\$199.99	\$249.00	\$100.00
	Product Offering	Included free with RHINO 6500 printer bundle and RHINO 6000 hard case kit. Also sold separately with USB Cable included.	Only sold separately. Must buy serial PC Cable: \$17.00	Included free with hard case kit or sold separately. USB Cable included.
	Printer Compatibility	Fully compatible with hand-held printers.	Limited compatibility with hand-held Brady IDXpert printers.	Compatible with K-Sun 2012 XLST hand-held printer.
	Download/Upload labels	Labels created on software can be downloaded to printer. (1000 + labels)	Labels created on software cannot be downloaded to printer.	Labels created on the software cannot be downloaded to the printer.
	Transfer Manager	Transfer manager integrated in software to download/upload labels.	Not available.	Not available.
Label Creation	Label Application Graphics	Interactive label illustrations to preview label type.	Label parts must be entered prior to see label illustrations.	Non-industry related label illustrations available.
	Tape Width Selection	Simply select any of the most common industry label widths.	Confusing and time consuming process due to the long list of label types.	Simply select any of the most common industry label widths.
	Label Length Selection	Eliminate guesswork. Select a fixed length or auto size label length to perfectly fit label text.	Only option to select a fixed length label is available.	Select a fixed length label or auto size label length to perfectly fit label text is available.
	Graphic Templates	Numerous preset graphic templates to customize your labels with common graphics and logo formats.	No preset graphic templates available. User must design graphic label templates using only Label Mark Plus.	No industry related preset graphic templates. User must design industry related templates.
	Import Data	Any Windows-based program file can be easily imported in a .csv file and edited, if needed. Data is automatically formatted to the label template used.	.xls, DATA, Wk1 and Access. (ASCII text and other data bases are not user friendly to import.) Imported data cannot be edited.	.xls, .txt, and .csv files.
	Serialization	Easy and powerful serialization. Simple, simultaneous and advanced.	Only simple and advanced serializations are available.	Only simple serialization is available.
	Industry Symbol Library	Over 100 pre-programmed and categorized industry symbols, and the ability to customize your own library of graphics, symbols and logos.	Industry symbols. Not categorized. Non-customizable symbol library.	Industry symbols. Categorized. Non-customizable symbol library.
	Industry Terms Library	Over 150 pre-programmed industry terms and the ability to customize your own library of terms.	Not available.	Not available.
Label Editing	Label Modes Menu	Easily select commonly used label templates with a touch of a button.	Label templates are difficult to choose due to the extensive list of options.	No industry-related label templates.
	Smart Interface	Identifies and describes errors before you make them.	Not available.	Not available.
	Data Editor	Enter, import, and edit data with spreadsheet-like functionality.	Spreadsheet-like functionality is not available.	Enter, import, and edit data with spreadsheet-like functionality.
	Custom Label Properties Charts	Custom label properties charts for every label mode. Data is dynamically formatted based on labels properties.	Not available.	Not available.
Label Printing	Print Directly from your PC	Yes. Free downloadable printer drivers. USB connectivity.	Yes. Printer drivers for hand-held printers are available. Parallel connectivity.	Yes. Printer drivers for hand-held printers are available. USB connectivity.
	Download/Upload	1000 + labels.	Not available.	Not available.
	Transfer Manager	Transfer manager integrated in software.	Not available.	Not available.